



MERIT ACADEMY

CMI LEVEL 7 DIPLOMA IN

STRATEGIC MANAGEMENT AND LEADERSHIP

(ACCREDITED FROM THE UNITED KINGDOM – EQUIVALENT TO A MASTER'S DEGREE)

>> THE DETAILED BROCHURE

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About The Diploma



WHY JOIN THE PROGRAMME?

A Programme Suitable for Leaders

Just 8 intensive training days across two months, with flexible attendance options (in-person or online).

Global **Professional** Designation

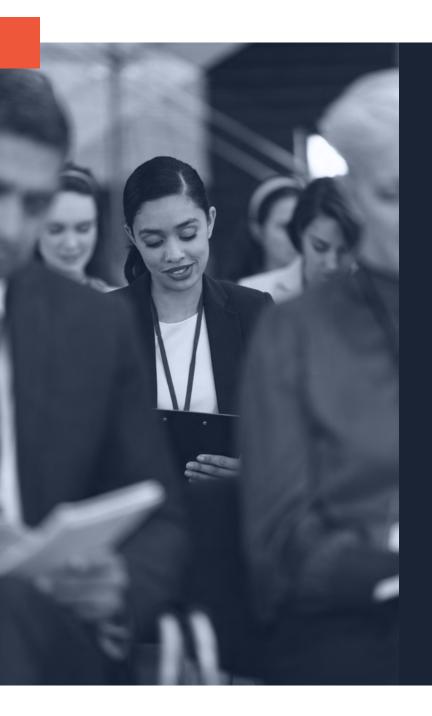
The programme qualifies you to obtain the Chartered Manager Designation (CMgr), one of the highest managerial titles globally.

International **Accredited** Certificate

Obtain CMI Level 7 Diploma in Strategic Management and Leadership (Master's level in the United Kingdom)

WHAT IS THE COST OF THE PROGRAMME?

Until 15 December (online)	\$5,850
In-person Attendance	\$9,100



THE PURPOSE OF THE DIPLOMA

The Diploma stands as a beacon for ambitious individuals poised to reshape the future of leadership and management.

Crafted meticulously, this qualification aims to cultivate leaders equipped with not only the requisite knowledge but also the dynamic skills and unwavering ethics essential for steering Organisations towards unparalleled success.

This diploma isn't just about acquiring a title, it's about embarking on a transformative journey of continual growth, fostering innovation, and creating lasting impact in the realm of senior management and leadership. Embrace the challenge; shape tomorrow.

WHO IS THIS **DIPLOMA FOR?**

This distinguished diploma is curated for a select group of senior-level executives and thought leaders who are the movers, shakers, and trailblazers of the corporate world.

Senior Managers:

Elevate your leadership acumen to the next level, gain the insights and tools to scale greater heights, and prepare for senior leadership roles.

Regional Managers:

Bolster your strategic oversight, develop innovative strategies to drive growth and sustainability, and position yourself for global leadership.

Specialist Managers:

Leverage your domain expertise, develop strategic depth, and amplify your impact as a leader in your field.

Directors:

Command the vast sectors of your Organisation with strategic acumen, develop and implement breakthrough initiatives, and position yourself for the C-suite.

+ CEOs:

Navigate the challenges and opportunities of the business landscape with strategic foresight, illuminate future possibilities, and craft a legacy of transformative leadership.

in summation, this diploma is a beacon for those who not only aim to lead but to transform. It caters to a spectrum of senior-level executives and thought leaders passionate about refining their strategy, enhancing their leadership, and leaving a lasting impact on the business landscape.



{{ To obtain the Level 7 Diploma in Strategic Management and Leadership from CMI, learners must complete 37 credit points, with at least 30 points from units 701-716. The remaining 7 points can be chosen from any unit on the list.

CMI Level 7 Diploma Units in Strategic Management and Leadership

Unit Number	Course Title	Credits	Total Unit Time	Guided Learning Hours
701	Strategic Leadership	11	110	36
702	Leading and Developing People to Optimise Performance	10	100	34
703	Collaboration and Partnerships	7	70	18
704	Developing Organisational Strategy	9	90	30
705	Leading Strategic Change	8	80	24
706	Finance for Strategic Leaders	9	90	32
707	Organisational Design and Development	8	80	26
708	Strategic Risk Management	8	80	24
709	Strategic Management of Data and information	8	80	24
710	Marketing Strategy	8	80	30
711	Entrepreneurial Practice	9	90	32
712	Strategic Management Project	10	100	24
713	Applied Research for Strategic Leaders	7	70	18
714	Personal and Professional Development for Strategic Leaders	9	90	24
715	Strategic Approaches to Equality Diversity and inclusion	8	80	24
716	Strategic Approaches to Mental Health and Wellbeing	7	70	18
607	Procurement, Purchasing and Contracting	6	60	21
608	Strategic Corporate Social Responsibility and Sustainability	6	60	20
609	Leading Quality Management	7	70	25
610	Principles and Practices of Policy Development	6	60	20
612	Coaching Skills for Leaders	7	70	15
614	Principles and Practices of Ethical Decision Making	6	60	18

Units' Breakdown

STRATEGIC LEADERSHIP



Unit Number

701



Credits

11



Total Unit Time

110



Guided learning hours

36



OBJECTIVES

1. The aim of this unit is to equip leaders with an within an organisational context. Leaders will explore the complexities of the role and the theoretical perspectives, approaches, behaviours practice. The unit focuses on the leader's ability to respond creatively to complex organisational challenges and understand how to set and deliver



Guideline Word Count

4000 - 4500



- strategic leadership
- Understand the behaviours and skills for strategic leadership

LEADING & DEVELOPING PEOPLE TO OPTIMISE PERFORMANCE



Unit Number

702



Credits

10



Guided learning hours

34



Total Unit Time

100



OBJECTIVES

1. The aim of this unit is for leaders to develop an in-depth understanding of how to effectively lead and develop people. They will explore the influence wellbeing, development and design, policy and strategy that can be used creatively within the leadership role. Ultimately, leaders will have the opportunity to propose a leadership and



Guideline Word Count

4000 - 4500



- Understand the principles for leading and developing people
- Understand leadership development strategy

COLLABORATION AND PARTNERSHIPS

Unit Number

703



Credits



Total Unit Time

70



Guided learning hours

18



OBJECTIVES

1. The aim of the unit is for leaders to understand Leaders will critically assess the scope and value organisational and legal frameworks on how culminates in the requirement for the leader to



Guideline Word Count

3500 - 4000

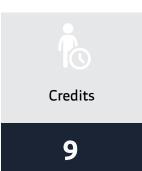


- Understand the role of collaboration and partnerships
- Know how collaboration and partnerships further organisational success

DEVELOPING ORGANISATIONAL STRATEGY



704





Total Unit Time

90





OBJECTIVES

1. The aim of this unit is to enable leaders to know how to develop and influence an organisation's strategic direction through the development of a meaningful strategy. To support this outcome, leaders will critique the factors which drive the development of organisational strategy and appraise approaches to successfully develop developing an organisational strategy to achieve a leaders will propose an approach to implement and monitor the strategy developed to ensure its sustained success.



Guideline Word Count

3500 - 4000

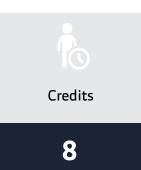


- Understand how to develop strategy
- Know how to develop strategy

LEADING STRATEGIC CHANGE



705





Total Unit Time

80





OBJECTIVES

1. The aim of this unit is for leaders to understand and models of change, and creative problemsolving can be used to equip them to lead strategic



Guideline Word Count

4000 - 4500



- strategic change
- Know how to propose a strategy for leading strategic change

FINANCE FOR STRATEGIC LEADERS



706





90





OBJECTIVES

1. The aim of this unit is to provide leaders with an understanding of the scope, complexity and role Leaders will know how to critically assess methods required to make strategic decisions. Ultimately, confident in their understanding of the Finance function.



Guideline Word Count

3500 - 4000



- Understand the scope of the Finance function within an organisational context

ORGANISATIONAL DESIGN AND DEVELOPMENT



Unit Number

707



Credits

8



Total Unit Time

80



26



OBJECTIVES

1. The aim of this unit is to enable leaders to organisational design and development and the understand the impact of current and emerging adaptive organisations. On successful completion of this unit, leaders will be able to develop a



Guideline Word Count

3500 - 4000

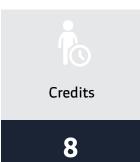


- Understand organisational design and development
- Understand how to apply the principles of organisational design and development

STRATEGIC RISK MANAGEMENT



708





80





OBJECTIVES

1. The aim of this unit is for leaders to develop an They will assess strategies for risk management successfully. Ultimately, leaders will be given the opportunity to develop a framework to deliver a risk strategy in an organisational context.



4000 - 4500



- Understand strategies for managing risk
- Know how to develop risk management strategies

STRATEGIC MANAGEMENT OF DATA AND INFORMATION



Unit Number

709



Credits

8



Total Unit Time

80



24



OBJECTIVES

management of data and information as an opportunity rather than a challenge. Leaders will and information and will critique strategies for its the opportunity to develop a strategy to improve the use of data and information in a strategic



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

Understand the strategic management of data and information

MARKETING STRATEGY



Unit Number

710



Credits

8



Total Unit Time

80



learning hours

30



OBJECTIVES

understand the context in which a marketing inform strategic marketing. They will have the between marketing and an organisation's strategic aims along with the opportunities and



Guideline Word Count

3500 - 4000



- marketing strategy is developed
- Know how to develop a marketing strategy

ENTREPRENEURIAL PRACTICE







90





OBJECTIVES

1. The aim of this unit is to enable leaders to explore entrepreneurship can flourish and the characteristics of entrepreneurial leadership.





- Understand entrepreneurship in strategic
- Understand entrepreneurial practice

STRATEGIC MANAGEMENT **PROJECT**



Unit Number

712



Credits

10



Total Unit Time

100





OBJECTIVES

1. The aim of this unit is for leaders to undertake a develop a business case, propose research design to inform the project's direction and recommend structure the delivery of the project. Leaders will report on project outcomes and reflect on the skills and behaviours which ultimately influence



Guideline Word Count

4000 - 4500



- Know how to develop a strategic management project
- Know how to conduct a strategic management project

APPLIED RESEARCH FOR STRATEGIC LEADERS



713





70





OBJECTIVES

1. The aim of this unit is to enable strategic leaders to develop an evidence-based understanding of legally in an organisational context. The unit will support strategic leaders to become producers of applied research, with the ability to generate new knowledge, based on the practical challenges of decision making, and ultimately add value to the



Guideline Word Count

3500 - 4000



- Understand the research process
- Know how to develop a research proposal of strategic benefit

PERSONAL AND PROFESSIONAL **DEVELOPMENT FOR STRATEGIC LEADERS**



714





Total Unit Time

90





OBJECTIVES

skillset and mindset to develop as a strategic competencies and behaviours to lead strategically. The opportunity for leaders to reflect on their own professional



Guideline Word Count

3500 - 4000

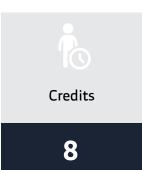


- Understand approaches for personal and professional development
- Know how to develop as a strategic leader through personal and professional development

STRATEGIC APPROACHES TO **EQUALITY DIVERSITY AND INCLUSION**



715





Total Unit Time

80





OBJECTIVES

1. The aim of this unit is to enable leaders to develop an in-depth understanding of equality, diversity the opportunity to critically assess structural inequality within an organisational and societal context. They will discuss approaches to comply with legal and good practice requirements and to appraise the influence of equality, diversity and culminates in leaders being given the opportunity and inclusion.



Guideline Word Count

3500 - 4000

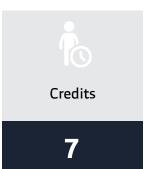


- Understand inclusion at a strategic level
- Know how to develop strategic priorities for equality, diversity and inclusion

STRATEGIC APPROACHES TO MENTAL HEALTH AND WELLBEING



716





70





OBJECTIVES

1. The aim of the unit is for leaders to understand the impact of mental health and wellbeing on organisational performance. Leaders will critically and will appraise contemporary approaches for culminates in leaders being given the opportunity to propose a series of recommendations to create and sustain a positive culture of mental health and wellbeing within an organisational context.



Guideline Word Count

3500 - 4000



- Understand the impact of managing organisational performance
- Know how to develop a culture of mental health and wellbeing

PROCUREMENT, PURCHASING AND CONTRACTING



607





60





OBJECTIVES

1. The aim of this unit is for managers and leaders to ethical and professional contracting, purchasing and procurement practices.



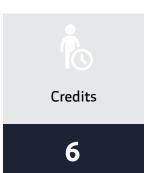


- Understand the principles of procurement, purchasing and organisational contexts
- procurement, purchasing and contracting to achieve an operational requirement

STRATEGIC CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY



608





60





OBJECTIVES

1. The aim of this unit is to enable professional managers and leaders to understand CSR and to its success, present a case for organisational strategies to gain ongoing stakeholder



Guideline Word Count

3000 - 3500

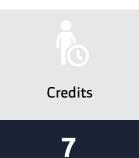


- Understand corporate social responsibility and sustainability in organisational contexts
- Know how corporate social responsibility organisational setting

LEADING QUALITY MANAGEMENT



609





70





OBJECTIVES

1. The aim of this unit is to enable professional managers and leaders to understand the rationale and approaches to quality management. Critically, the unit focuses on how quality and continuous improvement can be instilled into all aspects of



Guideline Word Count

3500 - 4000

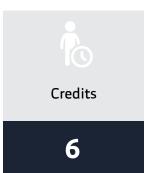


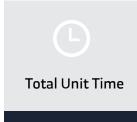
- Understand the factors which influence organisational approaches to quality management
- Know how to lead quality management to achieve strategic objectives

PRINCIPLES AND PRACTICES **OF POLICY DEVELOPMENT**



610





60





OBJECTIVES

1. The aim of the unit is to enable professional managers and leaders to take a fresh look at the role policy plays within an organisation, know how policy can be developed and ultimately, cascaded successfully to its intended audience.





- Understand the context in which a policy is developed
- Know how to develop, implement and evaluate policy

COACHING SKILLS FOR LEADERS



612





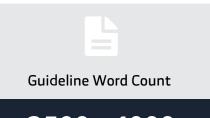
70





OBJECTIVES

1. A key part of this unit is for leaders to critically reflect on their own ability to coach individuals order to achieve this, learners will need to use coaching skills in their leadership practice.







- Understand the benefits, types and application of coaching used by leaders
- Know the skills, techniques and approaches required by leaders to coach

PRINCIPLES AND PRACTICES OF ETHICAL DECISION MAKING



614





60





OBJECTIVES

1. The aim of this unit is to equip professional managers and leaders with the understanding of organisational contexts.





- Understand ethical decision making within organisational contexts
- Know how to make an ethical decision



Get in

Touch

Ready to advance your career with world-class leadership programmes? Need guidance on enrollment or course selection? We're here to help! Connect with us today and take the next step toward success!

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