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CMI
Chartered
Management
Institute
CENTRE

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CMI LEVEL 7 DIPLOMA IN

STRATEGIC MANAGEMENT AND LEADERSHIP

(ACCREDITED FROM THE UNITED KINGDOM –
EQUIVALENT TO A MASTER'S DEGREE)

» THE DETAILED BROCHURE

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About

The Diploma



WHY JOIN THE PROGRAMME?

A Programme Suitable for Leaders

Just 8 intensive training days across two months, with flexible attendance options (in-person or online).

Global Professional Designation

The programme qualifies you to obtain the Chartered Manager Designation (CMgr), one of the highest managerial titles globally.

International Accredited Certificate

Obtain CMI Level 7 Diploma in Strategic Management and Leadership (Master's level in the United Kingdom)

WHAT IS THE COST OF THE PROGRAMME?

Until 15 December (online)

\$5,850

In-person Attendance

\$9,100



THE PURPOSE OF THE DIPLOMA

The Diploma stands as a beacon for ambitious individuals poised to reshape the future of leadership and management.

Crafted meticulously, this qualification aims to cultivate leaders equipped with not only the requisite knowledge but also the dynamic skills and unwavering ethics essential for steering Organisations towards unparalleled success.

This diploma isn't just about acquiring a title, it's about embarking on a transformative journey of continual growth, fostering innovation, and creating lasting impact in the realm of senior management and leadership. Embrace the challenge; shape tomorrow.

WHO IS THIS DIPLOMA FOR?

This distinguished diploma is curated for a select group of senior-level executives and thought leaders who are the movers, shakers, and trailblazers of the corporate world.

- ♦ **Senior Managers:**

Elevate your leadership acumen to the next level, gain the insights and tools to scale greater heights, and prepare for senior leadership roles.

- ♦ **Regional Managers:**

Bolster your strategic oversight, develop innovative strategies to drive growth and sustainability, and position yourself for global leadership.

- ♦ **Specialist Managers:**

Leverage your domain expertise, develop strategic depth, and amplify your impact as a leader in your field.

- ♦ **Directors:**

Command the vast sectors of your Organisation with strategic acumen, develop and implement breakthrough initiatives, and position yourself for the C-suite.

- ♦ **CEOs:**

Navigate the challenges and opportunities of the business landscape with strategic foresight, illuminate future possibilities, and craft a legacy of transformative leadership.

in summation, this diploma is a beacon for those who not only aim to lead but to transform. It caters to a spectrum of senior-level executives and thought leaders passionate about refining their strategy, enhancing their leadership, and leaving a lasting impact on the business landscape.



« To obtain the Level 7 Diploma in Strategic Management and Leadership from CMI, learners must complete 37 credit points, with at least 30 points from units 701-716. The remaining 7 points can be chosen from any unit on the list.

CMI Level 7 Diploma Units

in Strategic Management and Leadership

Unit Number	Course Title	Credits	Total Unit Time	Guided Learning Hours
701	Strategic Leadership	11	110	36
702	Leading and Developing People to Optimise Performance	10	100	34
703	Collaboration and Partnerships	7	70	18
704	Developing Organisational Strategy	9	90	30
705	Leading Strategic Change	8	80	24
706	Finance for Strategic Leaders	9	90	32
707	Organisational Design and Development	8	80	26
708	Strategic Risk Management	8	80	24
709	Strategic Management of Data and information	8	80	24
710	Marketing Strategy	8	80	30
711	Entrepreneurial Practice	9	90	32
712	Strategic Management Project	10	100	24
713	Applied Research for Strategic Leaders	7	70	18
714	Personal and Professional Development for Strategic Leaders	9	90	24
715	Strategic Approaches to Equality Diversity and inclusion	8	80	24
716	Strategic Approaches to Mental Health and Wellbeing	7	70	18
607	Procurement, Purchasing and Contracting	6	60	21
608	Strategic Corporate Social Responsibility and Sustainability	6	60	20
609	Leading Quality Management	7	70	25
610	Principles and Practices of Policy Development	6	60	20
612	Coaching Skills for Leaders	7	70	15
614	Principles and Practices of Ethical Decision Making	6	60	18



Units' **Breakdown**

1

STRATEGIC LEADERSHIP

#

Unit Number

701

Credits

11

Total Unit Time

110Guided
learning hours**36**

OBJECTIVES

1. The aim of this unit is to equip leaders with an in-depth understanding of strategic leadership within an organisational context. Leaders will explore the complexities of the role and the theoretical perspectives, approaches, behaviours and skills which can enhance their professional practice. The unit focuses on the leader's ability to respond creatively to complex organisational challenges and understand how to set and deliver sustainable strategic goals.



Guideline Word Count

4000 - 4500

LEARNING OUTCOMES

- Understand the role and context for strategic leadership
- Understand the behaviours and skills for strategic leadership

2

LEADING & DEVELOPING PEOPLE TO OPTIMISE PERFORMANCE



Unit Number

702



Credits

10



Guided
learning hours

34



Total Unit Time

100



OBJECTIVES

1. The aim of this unit is for leaders to develop an in-depth understanding of how to effectively lead and develop people. They will explore the influence and impact of leadership theories, culture, wellbeing, development and design, policy and strategy that can be used creatively within the leadership role. Ultimately, leaders will have the opportunity to propose a leadership and development strategy. The aim of which values people whilst optimising an organisation's performance.



Guideline Word Count

4000 - 4500



LEARNING OUTCOMES

- Understand the principles for leading and developing people
- Understand leadership and development strategy

3

COLLABORATION AND PARTNERSHIPS



Unit Number

703



Credits

7



Total Unit Time

70



Guided
learning hours

18



OBJECTIVES

1. The aim of the unit is for leaders to understand collaborative and partnership arrangements. Leaders will critically assess the scope and value of these, as well as evaluating the impact of organisational and legal frameworks on how these arrangements are delivered. The unit culminates in the requirement for the leader to present a rationale for collaboration or partnerships to further an organisation's success.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand the role of collaboration and partnerships
- Know how collaboration and partnerships further organisational success

4

DEVELOPING ORGANISATIONAL STRATEGY



Unit Number

704



Credits

9



Total Unit Time

90



Guided
learning hours

30



OBJECTIVES

1. The aim of this unit is to enable leaders to know how to develop and influence an organisation's strategic direction through the development of a meaningful strategy. To support this outcome, leaders will critique the factors which drive the development of organisational strategy and appraise approaches to successfully develop strategy. The unit culminates in leaders developing an organisational strategy to achieve a business goal. To complement this activity, leaders will propose an approach to implement and monitor the strategy developed to ensure its sustained success.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand how to develop strategy
- Know how to develop strategy

5

LEADING STRATEGIC CHANGE

#

Unit Number

705

Credits

8

Total Unit Time

80Guided
learning hours**24**

OBJECTIVES

1. The aim of this unit is for leaders to understand the scope, context and complexity of leading strategic change. Leaders will understand how the application of analytical techniques, theories and models of change, and creative problem-solving can be used to equip them to lead strategic change with confidence. The unit culminates in giving leaders the opportunity to develop a proposal to lead a strategic change.



Guideline Word Count

4000 - 4500

LEARNING OUTCOMES

- Understand the scope and context of strategic change
- Know how to propose a strategy for leading strategic change

6

FINANCE FOR STRATEGIC LEADERS

#

Unit Number

706

Credits

9

Total Unit Time

90Guided
learning hours**32**

OBJECTIVES

1. The aim of this unit is to provide leaders with an understanding of the scope, complexity and role of Finance within an organisational context. Leaders will know how to critically assess methods for analysing financial data and information required to make strategic decisions. Ultimately, the aim of this unit is to equip leaders to be more confident in their understanding of the Finance function.



Guideline Word Count

3500 - 4000

LEARNING OUTCOMES

- Understand the scope of the Finance function within an organisational context
- Understand the role of Finance in strategic decision making

7

ORGANISATIONAL DESIGN AND DEVELOPMENT



Unit Number

707



Credits

8



Total Unit Time

80



Guided
learning hours

26



OBJECTIVES

1. The aim of this unit is to enable leaders to understand the relationship between organisational design and development and the achievement of strategic objectives. Leaders will understand the impact of current and emerging factors which influence the need for agile and adaptive organisations. On successful completion of this unit, leaders will be able to develop a proposal for sustainable organisational design and development to respond to current and emerging needs.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand organisational design and development
- Understand how to apply the principles of organisational design and development

8

STRATEGIC RISK MANAGEMENT

#

Unit Number

708

Credits

8

Total Unit Time

80Guided
learning hours**24**

OBJECTIVES

1. The aim of this unit is for leaders to develop an in-depth understanding of strategic risk management. Leaders will critically appraise strategic risk within an organisational context. They will assess strategies for risk management and the leadership skills to lead risk initiatives successfully. Ultimately, leaders will be given the opportunity to develop a framework to deliver a risk strategy in an organisational context.



Guideline Word Count

4000 - 4500

LEARNING OUTCOMES

- Understand strategies for managing risk
- Know how to develop risk management strategies

9

STRATEGIC MANAGEMENT OF DATA AND INFORMATION



Unit Number

709



Credits

8



Total Unit Time

80



Guided
learning hours

24



OBJECTIVES

1. The aims of this unit are for leaders to see strategic management of data and information as an opportunity rather than a challenge. Leaders will understand the strategic value and use of data and information and will critique strategies for its effective management. The unit culminates in the opportunity to develop a strategy to improve the use of data and information in a strategic organisational context.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand the strategic management of data and information

10

MARKETING STRATEGY



Unit Number

710



Credits

8



Total Unit Time

80



Guided learning hours

30



OBJECTIVES

1. The aim of this unit is to enable leaders to understand the context in which a marketing strategy is developed. Leaders will appraise theoretical frameworks and processes which inform strategic marketing. They will have the opportunity to reflect on the interrelationship between marketing and an organisation's strategic aims along with the opportunities and impact of digital marketing. Ultimately, leaders will consider how to develop a marketing strategy, which will enable organisational success.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand the context in which a marketing strategy is developed
- Know how to develop a marketing strategy

11

ENTREPRENEURIAL PRACTICE



Unit Number

711



Credits

9



Total Unit Time

90



Guided learning hours

32



OBJECTIVES

1. The aim of this unit is to enable leaders to explore the principles of entrepreneurial practice, understand the different contexts in which entrepreneurship can flourish and the characteristics of entrepreneurial leadership.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand entrepreneurship in strategic contexts
- Understand the principles of entrepreneurial practice

12

STRATEGIC MANAGEMENT PROJECT



Unit Number

712



Credits

10



Total Unit Time

100



Guided learning hours

24



OBJECTIVES

1. The aim of this unit is for leaders to undertake a strategic management project of their own choosing. To achieve this outcome leaders will develop a business case, propose research design to inform the project's direction and recommend project management methods and tools to structure the delivery of the project. Leaders will report on project outcomes and reflect on the skills and behaviours which ultimately influence the success of the strategic management project.



Guideline Word Count

4000 - 4500



LEARNING OUTCOMES

- Know how to develop a strategic management project
- Know how to conduct a strategic management project

13

APPLIED RESEARCH FOR STRATEGIC LEADERS



Unit Number

713



Credits

7



Total Unit Time

70



Guided
learning hours

18



OBJECTIVES

1. The aim of this unit is to enable strategic leaders to develop an evidence-based understanding of applied research methods and the ways research can be conducted scientifically, ethically and legally in an organisational context. The unit will support strategic leaders to become producers of applied research, with the ability to generate new knowledge, based on the practical challenges of the workplace. The aim is to facilitate strategic decision making, and ultimately add value to the organisation.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand the research process
- Know how to develop a research proposal of strategic benefit

14

PERSONAL AND PROFESSIONAL DEVELOPMENT FOR STRATEGIC LEADERS

#

Unit Number

714

Credits

9

Total Unit Time

90Guided
learning hours**24**

OBJECTIVES

1. The aim of this unit is to support leaders to understand approaches to personal and professional development. Leaders will critically reflect on the interrelationship between the skillset and mindset to develop as a strategic leader. Vitally leaders will reflect on their own personal, interpersonal and professional competencies and behaviours to lead strategically. The opportunity for leaders to reflect on their own performance will equip them to develop a meaningful personal and professional development plan.



Guideline Word Count

3500 - 4000

LEARNING OUTCOMES

- Understand approaches for personal and professional development
- Know how to develop as a strategic leader through personal and professional development

15

STRATEGIC APPROACHES TO EQUALITY DIVERSITY AND INCLUSION



Unit Number

715



Credits

8



Total Unit Time

80



Guided
learning hours

24



OBJECTIVES

1. The aim of this unit is to enable leaders to develop an in-depth understanding of equality, diversity and inclusion at a strategic level. Leaders will have the opportunity to critically assess structural inequality within an organisational and societal context. They will discuss approaches to comply with legal and good practice requirements and to appraise the influence of equality, diversity and inclusion on strategic objectives. The unit culminates in leaders being given the opportunity to develop strategic priorities for equality, diversity and inclusion.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand equality, diversity and inclusion at a strategic level
- Know how to develop strategic priorities for equality, diversity and inclusion

16

STRATEGIC APPROACHES TO MENTAL HEALTH AND WELLBEING

#

Unit Number

716

Credits

7

Total Unit Time

70

Guided learning hours

18

OBJECTIVES

1. The aim of the unit is for leaders to understand the impact of mental health and wellbeing on organisational performance. Leaders will critically assess the complexities of managing wellbeing and will appraise contemporary approaches for the creation of healthy work systems. The unit culminates in leaders being given the opportunity to propose a series of recommendations to create and sustain a positive culture of mental health and wellbeing within an organisational context.



Guideline Word Count

3500 - 4000

LEARNING OUTCOMES

- Understand the impact of managing mental health and wellbeing on organisational performance
- Know how to develop a culture of mental health and wellbeing

17

PROCUREMENT, PURCHASING AND CONTRACTING

Unit Number

607



Credits

6



Total Unit Time

60



Guided
learning hours

21



OBJECTIVES

1. The aim of this unit is for managers and leaders to realise business objectives through competent, ethical and professional contracting, purchasing and procurement practices.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand the principles of procurement, purchasing and contracting within organisational contexts
- Know how to apply the principles of procurement, purchasing and contracting to achieve an operational requirement

18

STRATEGIC CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY



Unit Number

608



Credits

6



Total Unit Time

60



Guided learning hours

20



OBJECTIVES

1. The aim of this unit is to enable professional managers and leaders to understand CSR and sustainability in an organisational context. They will assess the enablers, constraints and barriers to its success, present a case for organisational engagement, identify approaches for its implementation and ultimately, identify strategies to gain ongoing stakeholder commitment.



Guideline Word Count

3000 - 3500



LEARNING OUTCOMES

- Understand corporate social responsibility and sustainability in organisational contexts
- Know how corporate social responsibility and sustainability is applied in an organisational setting

19

LEADING QUALITY MANAGEMENT



Unit Number

609



Credits

7



Total Unit Time

70



Guided
learning hours

25



OBJECTIVES

1. The aim of this unit is to enable professional managers and leaders to understand the rationale and approaches to quality management. Critically, the unit focuses on how quality and continuous improvement can be instilled into all aspects of working practice.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand the factors which influence organisational approaches to quality management
- Know how to lead quality management to achieve strategic objectives

20

PRINCIPLES AND PRACTICES OF POLICY DEVELOPMENT



Unit Number

610



Credits

6



Total Unit Time

60



Guided
learning hours

20



OBJECTIVES

1. The aim of the unit is to enable professional managers and leaders to take a fresh look at the role policy plays within an organisation, know how policy can be developed and ultimately, cascaded successfully to its intended audience.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand the context in which a policy is developed
- Know how to develop, implement and evaluate policy

21

COACHING SKILLS FOR LEADERS



Unit Number

612



Credits

7



Total Unit Time

70



Guided
learning hours

15



OBJECTIVES

1. A key part of this unit is for leaders to critically reflect on their own ability to coach individuals and identify opportunities for improvement. In order to achieve this, learners will need to use coaching skills in their leadership practice.



Guideline Word Count

3500 - 4000



LEARNING OUTCOMES

- Understand the benefits, types and application of coaching used by leaders
- Know the skills, techniques and approaches required by leaders to coach

22

PRINCIPLES AND PRACTICES OF ETHICAL DECISION MAKING



Unit Number

614



Credits

6



Total Unit Time

60



Guided
learning hours

18



OBJECTIVES

1. The aim of this unit is to equip professional managers and leaders with the understanding of how to make ethical decisions in different organisational contexts.



Guideline Word Count

3000 - 3500



LEARNING OUTCOMES

- Understand ethical decision making within organisational contexts
- Know how to make an ethical decision



Get in

Touch

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